ART DIRECTOR + STYLIST

MICCL RICHE



CONTACT

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LANGUAGES

Italian Native
Portuguese Native
English Fluent
Spanish Fluent

SKILLS

Adobe Creative Suite Phorography Storytelling + Social ADV Wix + Shopify

SUMMARY

Art Director with over 4 years of experience in the field. Specializing in visual design, my passion lies in transforming abstract concepts into captivating visual experiences. Adept at interpreting and developing creative briefs, **I place a strong emphasis on brainstorming as the key to creative, psychological, and social success.** The foundation of my work is to breathe life into a visual concept, going beyond the surface and weaving a narrative that engages the viewer's imagination.

SELECTION OF WORK EXPERIENCE

FIRST MAG/ MOB JOURNAL/ HUNTER MAG / OFFTOWN / OSSMA/ GOJI MAGAZINE 2020 - Present, Remote ART DIRECTOR

My foray into freelance work has given me the privilege of spanning a wide range of projects, each of which contributes to my portfolio and garners recognition in various magazines.

D.A.F.T. MAGAZINE 2021 - 2023, Remote

CO-FOUNDER - NFT SPECIALIST

In my role as co-founder, my task is to manage the aesthetic vision of the magazine. This includes meticulous curation of the graphic, editorial and visual content we share on our social media platforms.

IMPERSOCIAL x A.N.G.E.L.O VINTAGE collaboration 2019-2020, Lugo Italy **ART DIRECTOR**

Our strategy was grounded in a meticulous communication plan, harmoniously merging advertising with the brand's

PROJECTS

PARIS FASHION WEEK - Fashion Interviews/ DressXRunway - Sept 2023
LISBOA FASHION WEEK / OASIS - Fashion journalist for Falcon Magazine Milano - Oct 2022
POLIMODA X VOGUE ITALIA - Vogue Talents Cover Sept Issue 2021
MIU MIU - Workshop Visual Merchandising for Z GEN - May 2021
PRONOUNCE - Fashion Photographer Backstage - Fashion Show SS20
CRAIG GREEN - Fashion Stylist Assistant - Fashion Show SS19
Wear MAGAZINE - Fashion Stylist Assistant for the issue AW19

LINKEDIN - www.linkedin.com/in/micol-biondi-72a562143

EDUCATION

Master in Art Direction 2020-2021
Polimoda x Vogue Italia, Florence Italy
Bachelor's Degree in Fashion Styling and communication 2016-2019
IED Florence, Italy

